

What is Mutual Perks?



Mutual Perks is a program that provides value-added services exclusively to some Mutual of Omaha policyholders. It's our way of saying, "Thanks for being a Mutual of Omaha customer."

The value-added services include:



Coupons & Discounts

Discounts at local restaurants and retailers, as well as a variety of national online merchants — many of the places where your customers already spend their dollars. Provided via AccessPerks.



Health & Fitness Program

Also known as Mutually Well, this service offers discounts on healthy living products and services, personalized nutrition and wellness planning, plus the option to purchase a gym membership for just \$25 a month.



Vision Care

Savings on eye exams and eyewear from local providers and the nation's top optical retailers through EyeMed.



Hearing Health Care

Discounts on hearing tests and hearing aids provided by Amplifon.



Mutual of Omaha Mortgage

Special rates on new home mortgages, refinancing and reverse mortgages.

Who has access to this benefit?

Mutual Perks will be available to existing Mutual of Omaha Life Insurance, Annuity, Long-Term Care, Disability, Critical Illness, Cancer, Heart Attack & Stroke and Accidental Death policyholders.

Note: Mutual Perks is not available to Medicare Supplement, Medicare Advantage, Prescription Drug Plan, Vision or Dental policyholders at this time.

When will Mutual Perks be available and how will policyholders be notified?

Existing policyholders will begin receiving emails announcing this program beginning February 25, 2020. They will be able to access Mutual Perks through the email or via Customer Access.

New policyholders will receive information about Mutual Perks in the email onboarding campaign that welcomes them to the company. The NEW customer emails will begin in March 2020.

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Mutual Perks

Exclusive Customer Offers



How will customers access Mutual Perks?

Customers will be able to access Mutual Perks from the email they receive or via Customer Access.

Is this program available in all states?

Mutual Perks is available in all states except CA and NY.

How does the Mutual Perks program differ from the value-add program offered to our Medicare Supplement policyholders?

Medicare Supplement policyholders have the Mutually WellSM program where they can access health and wellness coupons and discounts, as well as Amplifon for hearing and EyeMed for vision care discounts. Future plans to offer Mutual Perks are in the works and will be announced at a later date.

What about customers who own both Med Supp and other non-health policies?

At this time, these policyholders will not have access to the Mutual Perks program.

Can Mutual Perks be discussed pre-sale?

No. Mutual Perks may not be used as a pre-sale conversation. It is only available to customers after their policy has been issued.

Are spouses and dependents eligible?

Only the Mutual of Omaha policyholders and policyowners are eligible for the benefits provided by the Mutual Perks program.

Is there a cost to use Mutual Perks?

No. Almost all the perks are free to the customer. The exception is the Mutually Well gym membership. For just \$25 a month, policyholders can purchase an optional gym membership that gives them access to 10,000+ gyms nationwide. There's no enrollment fee and the membership can be cancelled at any time.

Does Mutual Perks impact premium?

No. Merchants provide the perks and discounts as a way to reach new customers. Most are 100% free to Mutual of Omaha, so there is no impact on their policy's premium.

What if someone has a problem using a discount or coupon?

Customers experiencing problems should be referred to the specific program for troubleshooting.



Coupons & Discounts – Contact Access Perks customer service at **877-408-2603**



Health & Fitness – Visit **MutuallyWell.com** or call **833-574-6105**



Vision Care – Visit **EyeMedVisionCare.com** or call **800-521-3605**



Hearing – Contact Amplifon customer service at **866-981-5820**



Mutual of Omaha Mortgage – Visit **mutualmortgage.com/mutual_perks** or call **833-360-0118**