

MEDICARE
SOLUTIONS

Extend Your Reach With Social Media



Table of Contents

Social Media Statistics	1
Four Best Practices	2
How to Use These Social Posts	3
Medicare Solutions	4
Mutual of Omaha Insurance Company	4-5
United of Omaha Life Insurance Company	5
Omaha Insurance Company	6
United World Life Insurance Company	7
Omaha Supplemental Insurance Company	8
Prescription Drug Plans	9
Mutual of Omaha Rx SM	9
Dental Solutions	10
Mutual of Omaha Insurance Company	10
Look Back Solutions	11
Mutual of Omaha Insurance Company	11-15
United of Omaha Life Insurance Company	16-17
Omaha Insurance Company	17-20
United World Life Insurance Company	21-23
Omaha Supplemental Insurance Company	23-24
Medicare Myths	25
Mutual of Omaha Insurance Company	25-27
United of Omaha Life Insurance Company	27
Omaha Insurance Company	28-29
United World Life Insurance Company	29-31
Omaha Supplemental Insurance Company	32-33
Wild Kingdom	34



When it comes to marketing, a lot has changed over the past few years, but one thing has stayed the same. To get the word out about how you can help people with their insurance needs, you still need to reach them where they're spending their time.

The numbers clearly show that place is on social media.



- ✓ ¹**86%** of American adults consume media through a smartphone, computer or tablet
- ✓ ²**78%** of Americans over 56 use Facebook
- ✓ ²**67%** of Americans over 56 use YouTube
- ✓ ³**70%** of U.S. Facebook users say they visit the site daily
- ✓ ³**49%** of U.S. users say they visit Facebook several times a day

Four Best Practices to Get the Most From Your Social Posts

Social media is an informal, yet effective, way to interact with prospects and clients. Social posts have the power to build brand awareness, familiarize people with our products and demonstrate a need for coverage.

Before you start posting, consider these four best practices that will help make your efforts more productive:⁴



1. Start with the Right Platform

There are many social media sites to choose from, each catering to different age groups and demographics. So, it's important to know which site is used most by your desired audience.

As shown by the numbers above, most American adults over 56 spend a lot of time on Facebook. So, if that's who you're trying to reach, you should start there. But Facebook isn't the only social site where they can be found.

More and more people in that age group are spending time on other social media sites. But the numbers are still small compared to Facebook. However, with the right strategy, you may be able to reach a niche audience on other social sites.



2. Start a Conversation

Your audience is bombarded with social posts every day. It's important that yours rise above the noise to get noticed. One of the best ways to do this is to sound conversational and authentic in your responses.

The best style is to sound conversational and authentic. Speak to your audience like they were sitting across the table from you. Avoid using jargon. Talk with them like you would to a friend who isn't in the industry. And don't try to be clever. It's more effective to be clear and compelling than to show off your creativity. As a reminder, the posts in this brochure cannot be modified. But your responses can be written using your own style and voice.



3. Engage with Your Audience

Don't use your posts to sell. Use them to connect. A social post should be a two-way conversation that encourages followers to engage with you. Ask questions and encourage your audience to respond. Be sure to give a prompt, friendly response to their inquiries to show you're paying attention.



4. Make a Plan and Stick to It

Start by asking yourself, "What do I want to accomplish?" When setting goals, remember social media is not about direct selling. It's about making connections and fostering relationships. Selling comes later.

You'll need to determine what success looks like for you. What metrics will you use to know whether your social media plan is working? Be careful about focusing too much on the number of followers you have. Fifty engaged followers will do more for you than 500 casual followers.

You may be wondering how often you should post and what are the best times to post. A lot has been written on these questions. The bottom line is what's best for one business may not be best for yours. Try posting at a few different intervals and at different times on different days to determine what draws the best results.

It's possible to post too frequently or infrequently. But it's difficult to say how often you should post. It's best to track your results. If engagement is dropping off, you may be posting too much or not enough. It may take some trial and error, but find what works for you and stick with it.

The key to a good social media strategy is to be consistent while remaining flexible. You may need to adjust your plan as your results change.

We are here for you

If you have questions about using these posts or how to get started, please email marketing at marketing@mutualofomaha.com.

We Make it Easy to Start Posting Today

To help put your plan into action, we offer a wide selection of ready-to-use, compliance-approved, social media posts. From informative posts about products and services.

How to Use These Social Posts

1

Copy and paste the approved text into your status.

2

Choose the corresponding image on the left and save the picture to your desktop by right-clicking it and selecting "Save as Picture."

3

Post approved copy, photo and the link to your social media accounts.

Each of these posts are approved by compliance and ready to use, but cannot be changed or altered in any way. We will monitor activity and client interaction with each post and welcome your feedback.

If you have questions about using these posts or how to get started, please email marketing at **marketing@mutualofomaha.com**.

REFERENCES

¹More than eight-in-ten Americans get news from digital devices

<https://www.pewresearch.org/fact-tank/2021/01/12/more-than-eight-in-ten-americans-get-news-from-digital-devices/>

Accessed Oct. 29, 2021

²Reach of leading social networking sites used by Baby Boomer and Senior online users in the United States as of 3rd quarter 2020

<https://www.statista.com/statistics/309166/boomer-senior-social-networks/>

Accessed Oct. 29, 2021

³10 facts about Americans and Facebook

<https://www.pewresearch.org/fact-tank/2021/06/01/facts-about-americans-and-facebook/>

Accessed Oct. 29, 2021

⁴Three Social Media Best Practices For Business Development

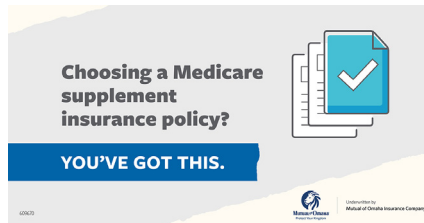
<https://www.forbes.com/sites/forbescommunicationscouncil/2018/10/16/three-social-media-best-practices-for-business-development/?sh=3a0f3f195d31>

Accessed Oct. 29, 2021

Medicare Solutions

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

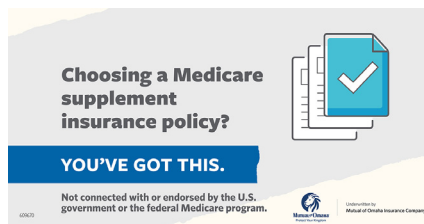
Mutual of Omaha Insurance Company



Selecting the right Medicare supplement insurance policy can be confusing. I can help choose the perfect plan for you. #mutualofomahamedsupp

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

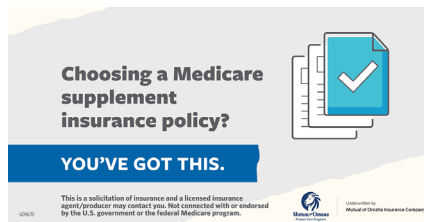
Approved States – Mutual of Omaha | AZ, AR, DC, GA, HI, IN, MD, MT, ND, NY, OK, PR, SC, SD, VA, VI, WV | Item #609670 | **Rotating Ads**



Selecting the right Medicare supplement insurance policy can be confusing. I can help choose the perfect plan for you. #mutualofomahamedsupp

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | AK, IA, NH, TX, WY | Item #609670 | **Rotating Ads**



Selecting the right Medicare supplement insurance policy can be confusing. I can help choose the perfect plan for you. #mutualofomahamedsupp

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | VT | Item #609670 | **Rotating Ads**



Medicare covers some of your health care costs, but not everything. Give me a call. Together, we find a solution to complete your coverage. #mutualofomahamedsupp

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | AZ, AR, DC, GA, HI, IN, MD, MT, ND, NY, OK, PR, SC, SD, TX, VA, VI, WV | Item #609671 | **Rotating Ads**



Medicare covers some of your health care costs, but not everything. Give me a call. Together, we find a solution to complete your coverage. #mutualofomahamedsupp

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | AK, IA, NH, WY | Item #609671 | **Rotating Ads**

Medicare Solutions (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

Mutual of Omaha Insurance Company

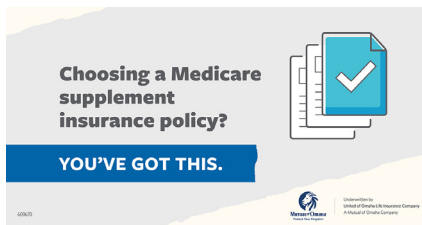


Medicare covers some of your health care costs, but not everything. Give me a call. Together, we find a solution to complete your coverage. #mutualofomahamedsupp

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | VT | Item #609671 | Rotating Ads

United of Omaha Life Insurance Company



Selecting the right Medicare supplement insurance policy can be confusing. I can help choose the perfect plan for you. #mutualofomahamedsupp

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – United of Omaha | ME | Item #609670 | Rotating Ads



Medicare covers some of your health care costs, but not everything. Give me a call. Together, we find a solution to complete your coverage. #mutualofomahamedsupp

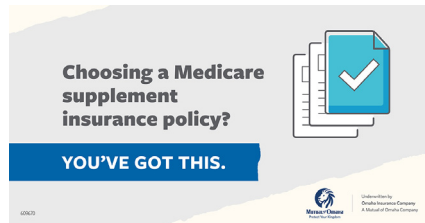
Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – United of Omaha | ME | Item #609671 | Rotating Ads

Medicare Solutions (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

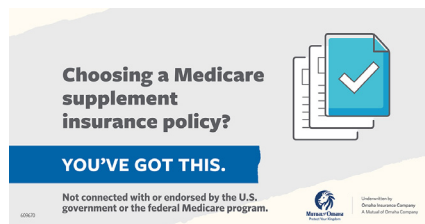
Omaha Insurance Company



Selecting the right Medicare supplement insurance policy can be confusing. I can help choose the perfect plan for you. #mutualofomahamedsupp

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - Omaha Insurance Company | AL, CT, ID, IL, KS, LA, MN, NV, NC | Item #609670 | **Rotating Ads**



Selecting the right Medicare supplement insurance policy can be confusing. I can help choose the perfect plan for you. #mutualofomahamedsupp

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - Omaha Insurance Company | NM, WI | Item #609670 | **Rotating Ads**



Medicare covers some of your health care costs, but not everything. Give me a call. Together, we find a solution to complete your coverage. #mutualofomahamedsupp

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - Omaha Insurance Company | AL, CT, ID, IL, KS, LA, MN, NV, NC | Item #609671 | **Rotating Ads**



Medicare covers some of your health care costs, but not everything. Give me a call. Together, we find a solution to complete your coverage. #mutualofomahamedsupp

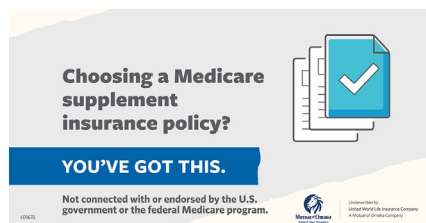
Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - Omaha Insurance Company | NM, WI | Item #609671 | **Rotating Ads**

Medicare Solutions (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

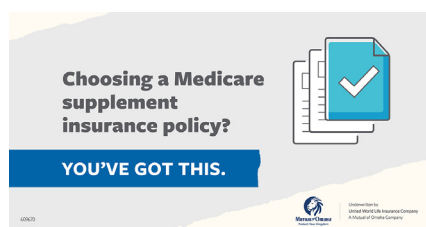
United World Life Insurance Company



Selecting the right Medicare supplement insurance policy can be confusing. I can help choose the perfect plan for you. #mutualofomahamedsupp

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

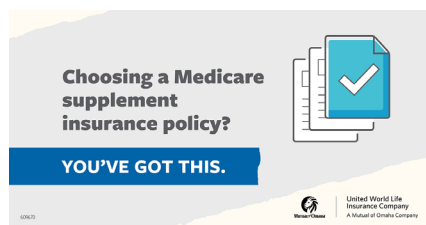
Approved States - United World | CA, FL | Item #609670 | Rotating Ads



Selecting the right Medicare supplement insurance policy can be confusing. I can help choose the perfect plan for you. #mutualofomahamedsupp

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - United World | KY, MS, MO, TN, WA | Item #609670 | Rotating Ads



Selecting the right Medicare supplement insurance policy can be confusing. I can help choose the perfect plan for you. #mutualofomahamedsupp

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - United World | NJ | Item #609670 | Rotating Ads



Medicare covers some of your health care costs, but not everything. Give me a call. Together, we find a solution to complete your coverage. #mutualofomahamedsupp

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - United World | CA, FL | Item #609671 | Rotating Ads



Medicare covers some of your health care costs, but not everything. Give me a call. Together, we find a solution to complete your coverage. #mutualofomahamedsupp

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - United World | KY, MS, MO, TN, WA | Item #609671 | Rotating Ads



Medicare covers some of your health care costs, but not everything. Give me a call. Together, we find a solution to complete your coverage. #mutualofomahamedsupp

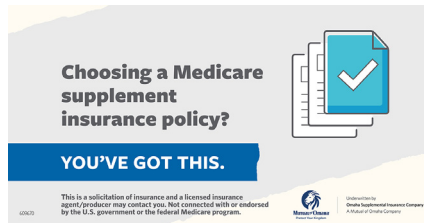
Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - United World | NJ | Item #609671 | Rotating Ads

Medicare Solutions (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

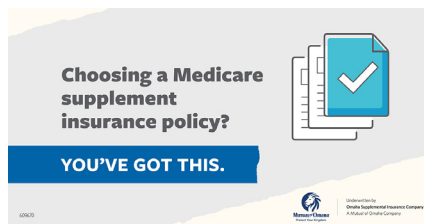
Omaha Supplemental Insurance Company



Selecting the right Medicare supplement insurance policy can be confusing. I can help choose the perfect plan for you. #mutualofomahamedsupp

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

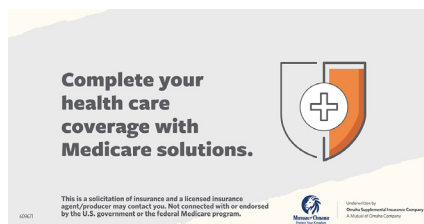
Approved States – Omaha Supplemental Insurance Company | MI |
Item #609670 | **Rotating Ads**



Selecting the right Medicare supplement insurance policy can be confusing. I can help choose the perfect plan for you. #mutualofomahamedsupp

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Supplemental Insurance Company | NE |
Item #609670 | **Rotating Ads**



Medicare covers some of your health care costs, but not everything. Give me a call. Together, we find a solution to complete your coverage. #mutualofomahamedsupp

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Supplemental Insurance Company | MI |
Item #609671 | **Rotating Ads**



Medicare covers some of your health care costs, but not everything. Give me a call. Together, we find a solution to complete your coverage. #mutualofomahamedsupp

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Supplemental Insurance Company | NE |
Item #609671 | **Rotating Ads**

Prescription Drug Plans

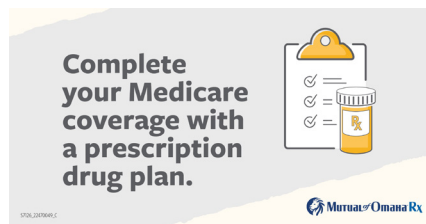
IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

Mutual of Omaha RxSM



If you're eligible to enroll in Medicare, you're also eligible to save on prescription drug costs. Mutual of Omaha RxSM (PDP) prescription drug plans offer affordable and comprehensive coverage on an extensive list of medications. Contact me to learn how to add a prescription drug plan to your Medicare plan. **#mutualofomahaPDP**

Approved in all states except NY | Item #S7126_22470048_M



Did you know Medicare supplement insurance plans don't cover prescription drug costs? Give me a call. I'll help you choose the right Mutual of Omaha RxSM (PDP) prescription drug plan for your lifestyle. **#mutualofomahaPDP**

Approved in all states except NY | Item #S7126_22470049_C



Did you know Original Medicare doesn't cover prescriptions? Help cover your out-of-pocket prescription costs with a Mutual of Omaha RxSM (PDP) prescription drug plan. Give me a call to get started. **#mutualofomahaPDP**

Approved in all states except NY | Item #S7126_22470050_C

Dental Solutions

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

Mutual of Omaha Insurance Company



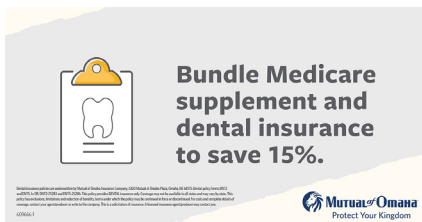
If you're looking to save on your health care costs, consider a dental savings plan from Mutual of Omaha. This plan offers you discounts on dental procedures, vision care and eyewear, as well as hearing care. Reach out for more details on how you can start saving today.

Approved in all States except VT and WA - Mutual of Omaha | Item #610260



Dental care is an essential part of your overall health. Be sure to protect your smile with dental solutions from Mutual of Omaha. We offer both dental insurance and dental savings plan options so you can find the right solution to fit your budget and health care needs. Medicare doesn't cover dental services. I'll help you decide which dental solution is right for you.

Approved in all States except MA, NY, VT and WA - Mutual of Omaha | Item #609665



If you're already signing up for a Medicare supplement insurance policy from Mutual of Omaha Insurance Company and its affiliates, consider adding on dental insurance. You'll save 15% by bundling these policies. Contact me to save on your health care costs. [Agent Phone]

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved in all States except MA and NY - Mutual of Omaha | Item #609666-1

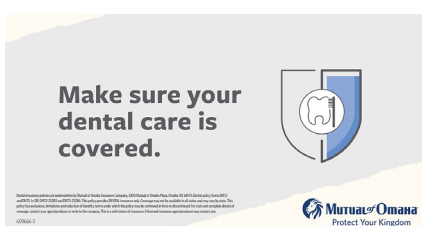


Don't let dental expenses take a bite out of your savings. Medicare doesn't cover dental services. Add on a dental insurance policy to help cover those out-of-pocket expenses.

Protect your health, including your smile. Let's get started today.

[Agent Phone]

Approved in all States except MA and NY - Mutual of Omaha | Item #609666-2



Retiring soon? You've probably looked into Medicare supplement insurance to cover your medical expenses, but have you considered your dental health? You'll need separate dental insurance to cover things like routine cleanings, fillings and dentures.

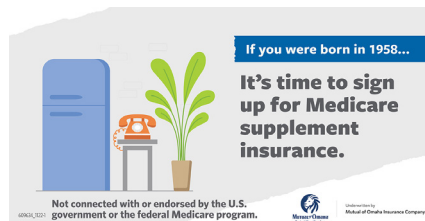
Contact me to save on dental expenses. [Agent Phone]

Approved in all States except MA and NY - Mutual of Omaha | Item #609666-3

Look Back Solutions

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

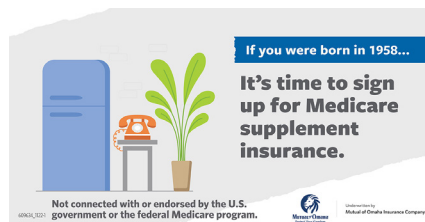
Mutual of Omaha Insurance Company



Swoosh ... click-click-click ... remember that sound? If a rotary phone comes to mind, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

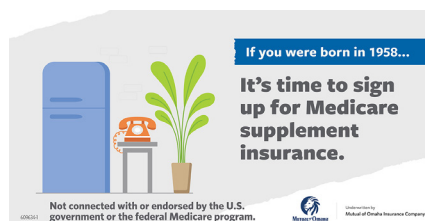
Approved States – Mutual of Omaha | AZ, GA, IA, OK, WV, WY |
Item #609634_1122-1 | **Rotating Ads**



The purpose of this communication is the solicitation of insurance. Contact will be made by an insurance agent or insurance company.

Swoosh ... click-click-click ... remember that sound? If a rotary phone comes to mind, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Approved States – Mutual of Omaha | NH | Item #609634_1122-1 | **Rotating Ads**



Swoosh ... click-click-click ... remember that sound? If a rotary phone comes to mind, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | AK, AR, DC, HI, IN, MT, ND, NY, PR, SC, SD, TX, VA, VI | Item #609634-1 | **Rotating Ads**



Swoosh ... click-click-click ... remember that sound? If a rotary phone comes to mind, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | MD, VT | Item #609634-1 | **Rotating Ads**

Look Back Solutions (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

Mutual of Omaha Insurance Company



Put on your dancing shoes. It's time to tune in to the latest rock-and-roll band on American Bandstand! If American Bandstand is part of your childhood memories, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | AZ, GA, IA, OK, WV, WY |
Item #609634_1122-2 | **Rotating Ads**



The purpose of this communication is the solicitation of insurance. Contact will be made by an insurance agent or insurance company.

Put on your dancing shoes. It's time to tune in to the latest rock-and-roll band on American Bandstand! If American Bandstand is part of your childhood memories, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Approved States – Mutual of Omaha | NH | Item #609634_1122-2 | **Rotating Ads**



Put on your dancing shoes. It's time to tune in to the latest rock-and-roll band on American Bandstand! If American Bandstand is part of your childhood memories, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | AK, AR, DC, HI, IN, MT, ND, NY, PR, SC, SD, TX, VA, VI | Item #609634-2 | **Rotating Ads**



Put on your dancing shoes. It's time to tune in to the latest rock-and-roll band on American Bandstand! If American Bandstand is part of your childhood memories, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | MD, VT | Item #609634-2 | **Rotating Ads**

Look Back Solutions (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

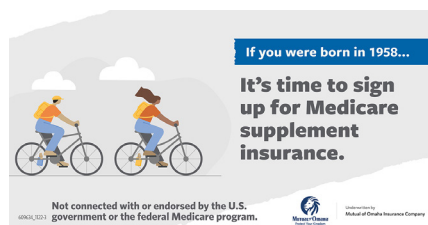
Mutual of Omaha Insurance Company



When you wanted to be the coolest kid on the block you knew just what to do: Grab a baseball card and attach it to your bicycle spoke. If you used a baseball card to make your Schwinn sound like a Harley, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

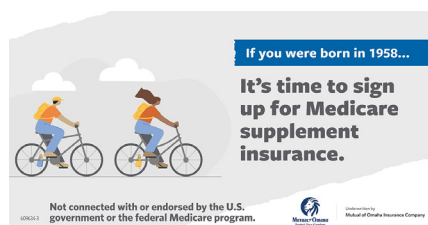
Approved States - Mutual of Omaha | AZ, GA, IA, OK, WV, WY |
Item #609634_1122-3 | **Rotating Ads**



The purpose of this communication is the solicitation of insurance. Contact will be made by an insurance agent or insurance company.

When you wanted to be the coolest kid on the block you knew just what to do: Grab a baseball card and attach it to your bicycle spoke. If you used a baseball card to make your Schwinn sound like a Harley, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Approved States - Mutual of Omaha | NH | Item #609634_1122-3 | **Rotating Ads**



When you wanted to be the coolest kid on the block you knew just what to do: Grab a baseball card and attach it to your bicycle spoke. If you used a baseball card to make your Schwinn sound like a Harley, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - Mutual of Omaha | AK, AR, DC, HI, IN, MT, ND, NY, PR, SC, SD, TX, VA, VI | Item #609634-3 | **Rotating Ads**



When you wanted to be the coolest kid on the block you knew just what to do: Grab a baseball card and attach it to your bicycle spoke. If you used a baseball card to make your Schwinn sound like a Harley, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - Mutual of Omaha | MD, VT | Item #609634-3 | **Rotating Ads**

Look Back Solutions (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

Mutual of Omaha Insurance Company



Time to stay up late and watch TV. But wait, what's that static screen? If you remember when TV programming wasn't 24 hours, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | AZ, GA, IA, OK, WV, WY |
Item #609634_1122-4 | **Rotating Ads**



The purpose of this communication is the solicitation of insurance. Contact will be made by an insurance agent or insurance company.

Time to stay up late and watch TV. But wait, what's that static screen? If you remember when TV programming wasn't 24 hours, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Approved States – Mutual of Omaha | NH | Item #609634_1122-4 | **Rotating Ads**



Time to stay up late and watch TV. But wait, what's that static screen? If you remember when TV programming wasn't 24 hours, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | AK, AR, DC, HI, IN, MT, ND, NY, PR, SC, SD, TX, VA, VI | Item #609634-4 | **Rotating Ads**



Time to stay up late and watch TV. But wait, what's that static screen? If you remember when TV programming wasn't 24 hours, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

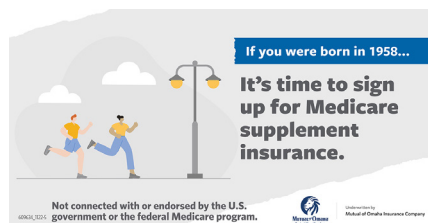
Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | MD, VT | Item #609634-4 | **Rotating Ads**

Look Back Solutions (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

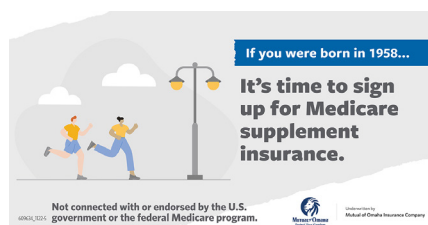
Mutual of Omaha Insurance Company



"Come home when the streetlights turn on!" If your parents shouted this as you went to play outside, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | AZ, GA, IA, OK, WV, WY |
Item #609634_1122-5 | **Rotating Ads**



The purpose of this communication is the solicitation of insurance. Contact will be made by an insurance agent or insurance company.

Put on your dancing shoes. It's time to tune in to the latest rock-and-roll band on American Bandstand! If American Bandstand is part of your childhood memories, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Approved States – Mutual of Omaha | NH | Item #609634_1122-5 | **Rotating Ads**



"Come home when the streetlights turn on!" If your parents shouted this as you went to play outside, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | AK, AR, DC, HI, IN, MT, ND, NY, PR, SC, SD, TX, VA, VI | Item #609634-5 | **Rotating Ads**



"Come home when the streetlights turn on!" If your parents shouted this as you went to play outside, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

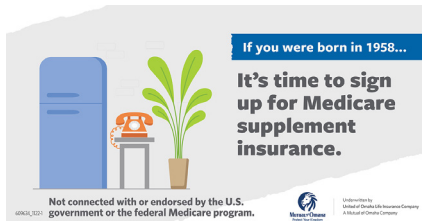
Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | MD, VT | Item #609634-5 | **Rotating Ads**

Look Back Solutions (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

United of Omaha Life Insurance Company



Swoosh ... click-click-click ... remember that sound? If a rotary phone comes to mind, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

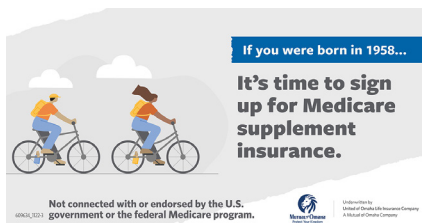
Approved States – United of Omaha | ME | Item #609634_1122-1 | Rotating Ads



Put on your dancing shoes. It's time to tune in to the latest rock-and-roll band on American Bandstand! If American Bandstand is part of your childhood memories, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – United of Omaha | ME | Item #609634_1122-2 | Rotating Ads



When you wanted to be the coolest kid on the block you knew just what to do: Grab a baseball card and attach it to your bicycle spoke. If you used a baseball card to make your Schwinn sound like a Harley, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – United of Omaha | ME | Item #609634_1122-3 | Rotating Ads



Time to stay up late and watch TV. But wait, what's that static screen? If you remember when TV programming wasn't 24 hours, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – United of Omaha | ME | Item #609634_1122-4 | Rotating Ads

Look Back Solutions (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

United of Omaha Life Insurance Company

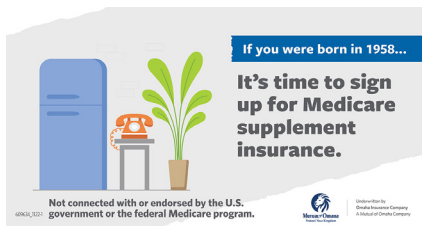


"Come home when the streetlights turn on!" If your parents shouted this as you went to play outside, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - United of Omaha | ME | Item #609634_1122-5 | Rotating Ads

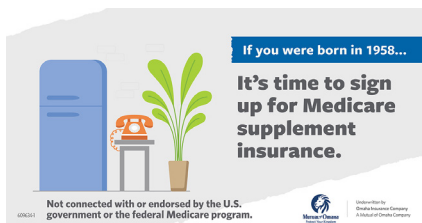
Omaha Insurance Company



Swoosh ... click-click-click ... remember that sound? If a rotary phone comes to mind, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

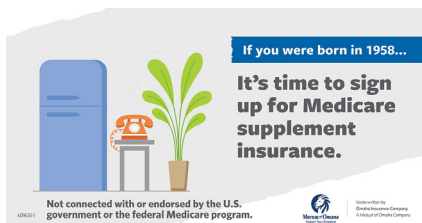
Approved States - Omaha Insurance Company | MN, NV | Item #609634_1122-1 | Rotating Ads



Swoosh ... click-click-click ... remember that sound? If a rotary phone comes to mind, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - Omaha Insurance Company | AL, CT, ID, IL, NC, NM, WI | Item #609634-1 | Rotating Ads



Swoosh ... click-click-click ... remember that sound? If a rotary phone comes to mind, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - Omaha Insurance Company | KS | Item #609634-1 | Rotating Ads

Look Back Solutions (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

Omaha Insurance Company



Put on your dancing shoes. It's time to tune in to the latest rock-and-roll band on American Bandstand! If American Bandstand is part of your childhood memories, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - Omaha Insurance Company | MN, NV |
Item #609634_1122-2 | **Rotating Ads**



Put on your dancing shoes. It's time to tune in to the latest rock-and-roll band on American Bandstand! If American Bandstand is part of your childhood memories, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

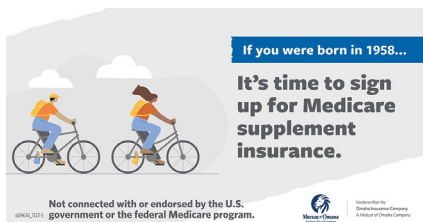
Approved States - Omaha Insurance Company | AL, CT, ID, IL, NC, NM, WI |
Item #609634-2 | **Rotating Ads**



Put on your dancing shoes. It's time to tune in to the latest rock-and-roll band on American Bandstand! If American Bandstand is part of your childhood memories, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - Omaha Insurance Company | KS | Item #609634-2 | **Rotating Ads**



When you wanted to be the coolest kid on the block you knew just what to do: Grab a baseball card and attach it to your bicycle spoke. If you used a baseball card to make your Schwinn sound like a Harley, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - Omaha Insurance Company | MN, NV |
Item #609634_1122-3 | **Rotating Ads**

Look Back Solutions (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

Omaha Insurance Company



When you wanted to be the coolest kid on the block you knew just what to do: Grab a baseball card and attach it to your bicycle spoke. If you used a baseball card to make your Schwinn sound like a Harley, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

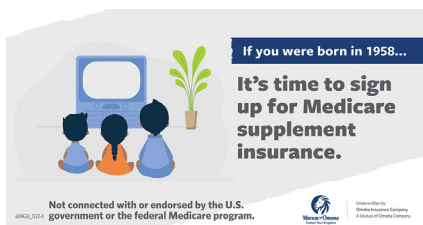
Approved States – Omaha Insurance Company | AL, CT, ID, IL, NC, NM, WI | Item #609634-3 | **Rotating Ads**



When you wanted to be the coolest kid on the block you knew just what to do: Grab a baseball card and attach it to your bicycle spoke. If you used a baseball card to make your Schwinn sound like a Harley, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

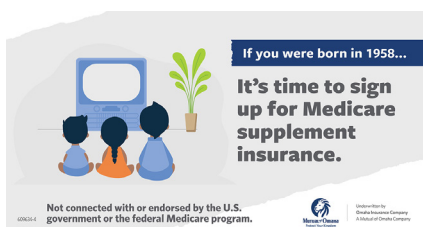
Approved States – Omaha Insurance Company | KS | Item #609634-3 | **Rotating Ads**



Time to stay up late and watch TV. But wait, what's that static screen? If you remember when TV programming wasn't 24 hours, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Insurance Company | MN, NV | Item #609634_1122-4 | **Rotating Ads**



Time to stay up late and watch TV. But wait, what's that static screen? If you remember when TV programming wasn't 24 hours, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Insurance Company | AL, CT, ID, IL, NC, NM, WI | Item #609634-4 | **Rotating Ads**

Look Back Solutions (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

Omaha Insurance Company



Time to stay up late and watch TV. But wait, what's that static screen? If you remember when TV programming wasn't 24 hours, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Insurance Company | KS | Item #609634-4 | **Rotating Ads**



"Come home when the streetlights turn on!" If your parents shouted this as you went to play outside, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Insurance Company | MN, NV | Item #609634_1122-5 | **Rotating Ads**



"Come home when the streetlights turn on!" If your parents shouted this as you went to play outside, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Insurance Company | AL, CT, ID, IL, NC, NM, WI | Item #609634-5 | **Rotating Ads**



"Come home when the streetlights turn on!" If your parents shouted this as you went to play outside, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Insurance Company | KS | Item #609634-5 | **Rotating Ads**

Look Back Solutions (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

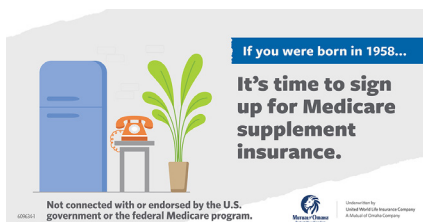
United World Life Insurance Company



Swoosh ... click-click-click ... remember that sound? If a rotary phone comes to mind, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - United World | CA | Item #609634_1122-1 | **Rotating Ads**



Swoosh ... click-click-click ... remember that sound? If a rotary phone comes to mind, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

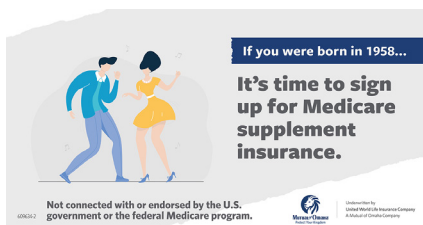
Approved States - United World | FL, KY, MO, MS, TN, WA | Item #609634-1 | **Rotating Ads**



Put on your dancing shoes. It's time to tune in to the latest rock-and-roll band on American Bandstand! If American Bandstand is part of your childhood memories, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - United World | CA | Item #609634_1122-2 | **Rotating Ads**



Put on your dancing shoes. It's time to tune in to the latest rock-and-roll band on American Bandstand! If American Bandstand is part of your childhood memories, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - United World | FL, KY, MO, MS, TN, WA | Item #609634-2 | **Rotating Ads**

Look Back Solutions (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

United World Life Insurance Company



When you wanted to be the coolest kid on the block you knew just what to do: Grab a baseball card and attach it to your bicycle spoke. If you used a baseball card to make your Schwinn sound like a Harley, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - United World | CA | Item #609634_1122-3 | **Rotating Ads**



When you wanted to be the coolest kid on the block you knew just what to do: Grab a baseball card and attach it to your bicycle spoke. If you used a baseball card to make your Schwinn sound like a Harley, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - United World | FL, KY, MO, MS, TN, WA | Item #609634-3 | **Rotating Ads**



Time to stay up late and watch TV. But wait, what's that static screen? If you remember when TV programming wasn't 24 hours, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - United World | CA | Item #609634_1122-4 | **Rotating Ads**



Time to stay up late and watch TV. But wait, what's that static screen? If you remember when TV programming wasn't 24 hours, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States - United World | FL, KY, MO, MS, TN, WA | Item #609634-4 | **Rotating Ads**

Look Back Solutions (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

United World Life Insurance Company



"Come home when the streetlights turn on!" If your parents shouted this as you went to play outside, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – United World | CA | Item #609634_1122-5 | **Rotating Ads**

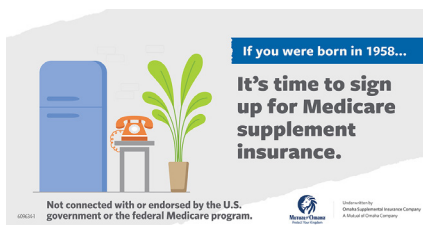


"Come home when the streetlights turn on!" If your parents shouted this as you went to play outside, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – United World | FL, KY, MO, MS, TN, WA | Item #609634-5 | **Rotating Ads**

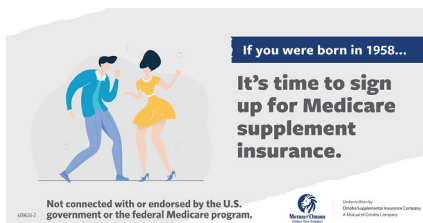
Omaha Supplemental Insurance Company



Swoosh ... click-click-click ... remember that sound? If a rotary phone comes to mind, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Supplemental Insurance Company | MI, NE | Item #609634-1 | **Rotating Ads**



Put on your dancing shoes. It's time to tune in to the latest rock-and-roll band on American Bandstand! If American Bandstand is part of your childhood memories, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Supplemental Insurance Company | MI, NE | Item #609634-2 | **Rotating Ads**

Look Back Solutions (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

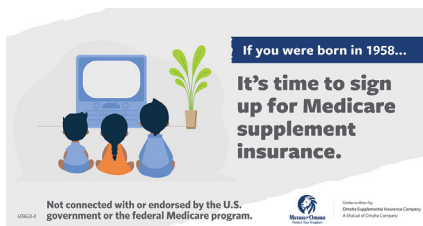
Omaha Supplemental Insurance Company



When you wanted to be the coolest kid on the block you knew just what to do: Grab a baseball card and attach it to your bicycle spoke. If you used a baseball card to make your Schwinn sound like a Harley, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

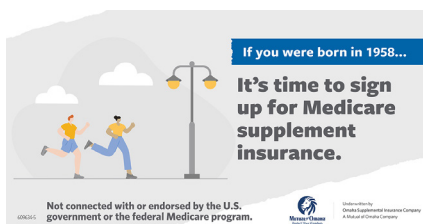
Approved States – Omaha Supplemental Insurance Company | MI, NE |
Item #609634-3 | **Rotating Ads**



Time to stay up late and watch TV. But wait, what's that static screen? If you remember when TV programming wasn't 24 hours, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Supplemental Insurance Company | MI, NE |
Item #609634-4 | **Rotating Ads**



"Come home when the streetlights turn on!" If your parents shouted this as you went to play outside, you may be ready for a Medicare supplement insurance plan. Americans born in 1958 are now eligible. Contact me to learn about Medicare solutions from Mutual of Omaha Insurance Company and its affiliates.

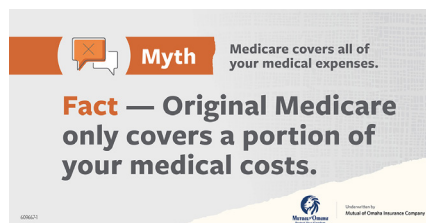
Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Supplemental Insurance Company | MI, NE |
Item #609634-5 | **Rotating Ads**

Medicare Myths

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

Mutual of Omaha Insurance Company

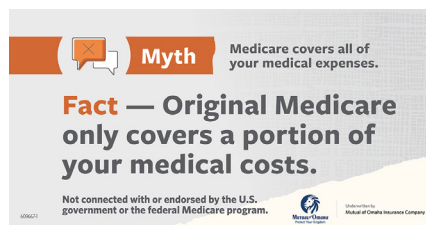


Myth – Medicare covers all your medical expenses.

Fact – Original Medicare only covers a portion of your medical costs. You're responsible for premiums, deductibles, coinsurance and copayments. Medicare supplement insurance can help cover these costs. Contact me to start saving on your medical expenses.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | AZ, AR, DC, GA, HI, IN, MD, MT, ND, NY, OK, PR, SC, SD, TX, VA, VI, WV | Item #609667-1 | **Rotating Ads**

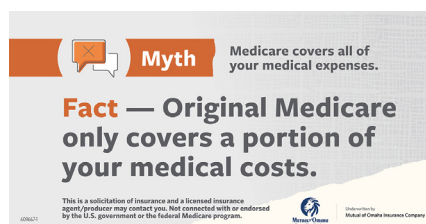


Myth – Medicare covers all your medical expenses.

Fact – Original Medicare only covers a portion of your medical costs. You're responsible for premiums, deductibles, coinsurance and copayments. Medicare supplement insurance can help cover these costs. Contact me to start saving on your medical expenses.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | AK, IA, NH, WY | Item #609667-1 | **Rotating Ads**



Myth – Medicare covers all your medical expenses.

Fact – Original Medicare only covers a portion of your medical costs. You're responsible for premiums, deductibles, coinsurance and copayments. Medicare supplement insurance can help cover these costs. Contact me to start saving on your medical expenses.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | VT | Item #609667-1 | **Rotating Ads**



Myth – You need to reapply for Medicare supplement coverage each year.

Fact – If you're happy with your current Medicare supplement coverage, you don't need to do anything during the Annual Enrollment Period.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | AZ, AR, DC, GA, HI, IN, MD, MT, ND, NY, OK, PR, SC, SD, TX, VA, VI, WV | Item #609667-2 | **Rotating Ads**

Medicare Myths (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

Mutual of Omaha Insurance Company

Myth You need to reapply for Medicare supplement coverage each year.

Fact — If you're keeping your Medicare supplement coverage, there's no need to reapply annually.

Not connected with or endorsed by the U.S. government or the federal Medicare program.

Mutual of Omaha Insurance Company

Myth – You need to reapply for Medicare supplement coverage each year.

Fact – If you're happy with your current Medicare supplement coverage, you don't need to do anything during the Annual Enrollment Period.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | AK, IA, NH, WY | Item #609667-2 | **Rotating Ads**

Myth You need to reapply for Medicare supplement coverage each year.

Fact — If you're keeping your Medicare supplement coverage, there's no need to reapply annually.

This is a solicitation of insurance and a licensed insurance agent/broker may contact you. Not connected with or endorsed by the U.S. government or the federal Medicare program.

Mutual of Omaha Insurance Company

Myth – You need to reapply for Medicare supplement coverage each year.

Fact – If you're happy with your current Medicare supplement coverage, you don't need to do anything during the Annual Enrollment Period.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | VT | Item #609667-2 | **Rotating Ads**

Myth Medicare supplement insurance restricts your network of doctors.

Fact — You can keep your current doctors if they accept Medicare with a Medicare supplement plan.

Not connected with or endorsed by the U.S. government or the federal Medicare program.

Mutual of Omaha Insurance Company

Myth – Medicare supplement insurance restricts your network of doctors.

Fact – Medicare supplement insurance allows you to stick with the doctors you already know. Any health care provider that accepts Medicare patients accepts Medicare supplement insurance. You won't have to worry about finding network providers or getting referrals to see specialists. Start saving at your health care appointments. Contact me to enroll in Medicare supplement insurance.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | AZ, AR, DC, GA, HI, IN, MD, MT, ND, NY, OK, PR, SC, SD, TX, VA, VI, WV | Item #609667-3 | **Rotating Ads**

Myth Medicare supplement insurance restricts your network of doctors.

Fact — You can keep your current doctors if they accept Medicare with a Medicare supplement plan.

Not connected with or endorsed by the U.S. government or the federal Medicare program.

Mutual of Omaha Insurance Company

Myth – Medicare supplement insurance restricts your network of doctors.

Fact – Medicare supplement insurance allows you to stick with the doctors you already know. Any health care provider that accepts Medicare patients accepts Medicare supplement insurance. You won't have to worry about finding network providers or getting referrals to see specialists. Start saving at your health care appointments. Contact me to enroll in Medicare supplement insurance.

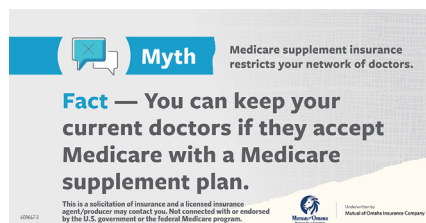
Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | AK, IA, NH, WY | Item #609667-3 | **Rotating Ads**

Medicare Myths (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

Mutual of Omaha Insurance Company



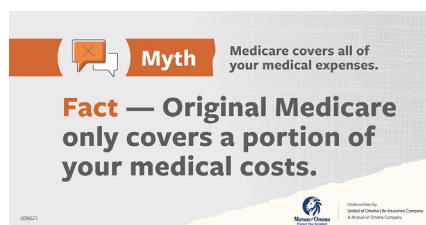
Myth – Medicare supplement insurance restricts your network of doctors.

Fact – Medicare supplement insurance allows you to stick with the doctors you already know. Any health care provider that accepts Medicare patients accepts Medicare supplement insurance. You won't have to worry about finding network providers or getting referrals to see specialists. Start saving at your health care appointments. Contact me to enroll in Medicare supplement insurance.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Mutual of Omaha | VT | Item #609667-3 | Rotating Ads

United of Omaha Life Insurance Company



Myth – Medicare covers all your medical expenses.

Fact – Original Medicare only covers a portion of your medical costs. You're responsible for premiums, deductibles, coinsurance and copayments. Medicare supplement insurance can help cover these costs. Contact me to start saving on your medical expenses.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – United of Omaha | ME | Item #609667-1 | Rotating Ads

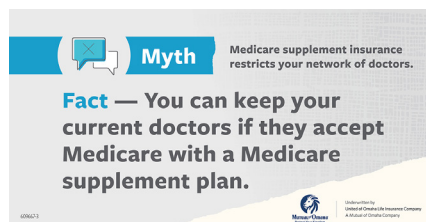


Myth – You need to reapply for Medicare supplement coverage each year.

Fact – If you're happy with your current Medicare supplement coverage, you don't need to do anything during the Annual Enrollment Period.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – United of Omaha | ME | Item #609667-2 | Rotating Ads



Myth – Medicare supplement insurance restricts your network of doctors.

Fact – Medicare supplement insurance allows you to stick with the doctors you already know. Any health care provider that accepts Medicare patients accepts Medicare supplement insurance. You won't have to worry about finding network providers or getting referrals to see specialists. Start saving at your health care appointments. Contact me to enroll in Medicare supplement insurance.

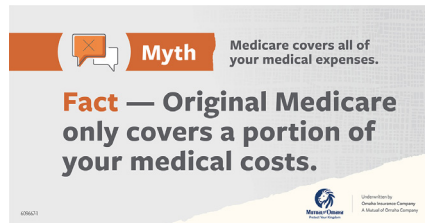
Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – United of Omaha | ME | Item #609667-3 | Rotating Ads

Medicare Myths (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

Omaha Insurance Company

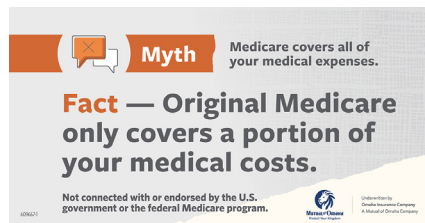


Myth – Medicare covers all your medical expenses.

Fact – Original Medicare only covers a portion of your medical costs. You're responsible for premiums, deductibles, coinsurance and copayments. Medicare supplement insurance can help cover these costs. Contact me to start saving on your medical expenses.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Insurance Company | AL, CT, ID, IL, KS, LA, MN, NV, NC | Item #609667-1 | **Rotating Ads**



Myth – Medicare covers all your medical expenses.

Fact – Original Medicare only covers a portion of your medical costs. You're responsible for premiums, deductibles, coinsurance and copayments. Medicare supplement insurance can help cover these costs. Contact me to start saving on your medical expenses.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Insurance Company | NM, WI | Item #609667-1 | **Rotating Ads**

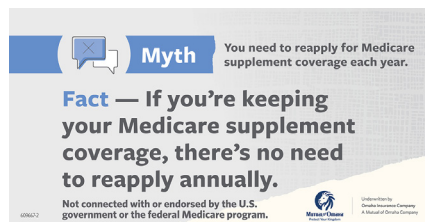


Myth – You need to reapply for Medicare supplement coverage each year.

Fact – If you're happy with your current Medicare supplement coverage, you don't need to do anything during the Annual Enrollment Period.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Insurance Company | AL, CT, ID, IL, KS, LA, MN, NV, NC | Item #609667-2 | **Rotating Ads**



Myth – You need to reapply for Medicare supplement coverage each year.

Fact – If you're happy with your current Medicare supplement coverage, you don't need to do anything during the Annual Enrollment Period.

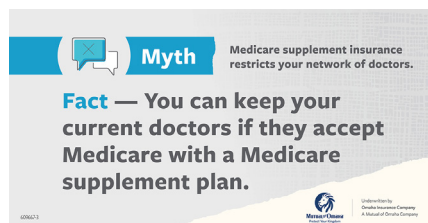
Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Insurance Company | NM, WI | Item #609667-2 | **Rotating Ads**

Medicare Myths (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

Omaha Insurance Company

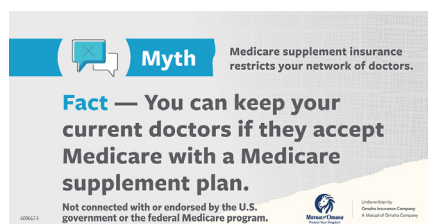


Myth – Medicare supplement insurance restricts your network of doctors.

Fact – Medicare supplement insurance allows you to stick with the doctors you already know. Any health care provider that accepts Medicare patients accepts Medicare supplement insurance. You won't have to worry about finding network providers or getting referrals to see specialists. Start saving at your health care appointments. Contact me to enroll in Medicare supplement insurance.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Insurance Company | AL, CT, ID, IL, KS, LA, MN, NV, NC | Item #609667-3 | **Rotating Ads**



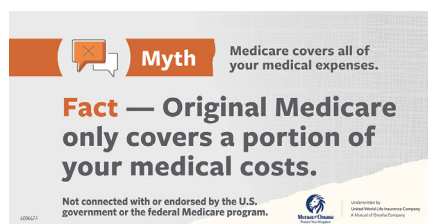
Myth – Medicare supplement insurance restricts your network of doctors.

Fact – Medicare supplement insurance allows you to stick with the doctors you already know. Any health care provider that accepts Medicare patients accepts Medicare supplement insurance. You won't have to worry about finding network providers or getting referrals to see specialists. Start saving at your health care appointments. Contact me to enroll in Medicare supplement insurance.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Insurance Company | NM, WI | Item #609667-3 | **Rotating Ads**

United World Life Insurance Company

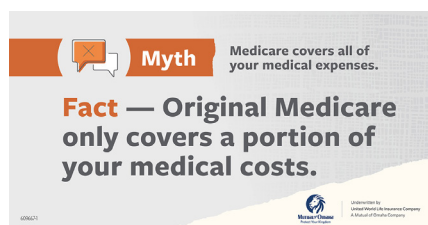


Myth – Medicare covers all your medical expenses.

Fact – Original Medicare only covers a portion of your medical costs. You're responsible for premiums, deductibles, coinsurance and copayments. Medicare supplement insurance can help cover these costs. Contact me to start saving on your medical expenses.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – United World | CA, FL | Item #609667-1 | **Rotating Ads**



Myth – Medicare covers all your medical expenses.

Fact – Original Medicare only covers a portion of your medical costs. You're responsible for premiums, deductibles, coinsurance and copayments. Medicare supplement insurance can help cover these costs. Contact me to start saving on your medical expenses.

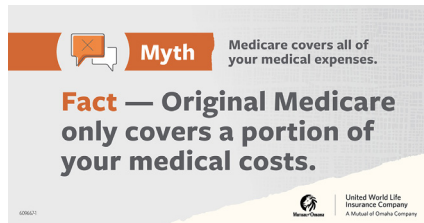
Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – United World | KY, MS, MO, TN, WA | Item #609667-1 | **Rotating Ads**

Medicare Myths (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

United World Life Insurance Company

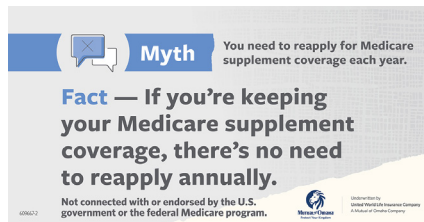


Myth – Medicare covers all your medical expenses.

Fact – Original Medicare only covers a portion of your medical costs. You're responsible for premiums, deductibles, coinsurance and copayments. Medicare supplement insurance can help cover these costs. Contact me to start saving on your medical expenses.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – United World | NJ | Item #609667-1 | Rotating Ads



Myth – You need to reapply for Medicare supplement coverage each year.

Fact – If you're happy with your current Medicare supplement coverage, you don't need to do anything during the Annual Enrollment Period.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – United World | CA, FL | Item #609667-2 | Rotating Ads



Myth – You need to reapply for Medicare supplement coverage each year.

Fact – If you're happy with your current Medicare supplement coverage, you don't need to do anything during the Annual Enrollment Period.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – United World | KY, MS, MO, TN, WA | Item #609667-2 | Rotating Ads



Myth – You need to reapply for Medicare supplement coverage each year.

Fact – If you're happy with your current Medicare supplement coverage, you don't need to do anything during the Annual Enrollment Period.

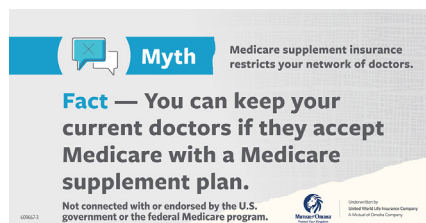
Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – United World | NJ | Item #609667-2 | Rotating Ads

Medicare Myths (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

United World Life Insurance Company



Myth – Medicare supplement insurance restricts your network of doctors.

Fact – Medicare supplement insurance allows you to stick with the doctors you already know. Any health care provider that accepts Medicare patients accepts Medicare supplement insurance. You won't have to worry about finding network providers or getting referrals to see specialists. Start saving at your health care appointments. Contact me to enroll in Medicare supplement insurance.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – United World | CA, FL | Item #609667-3 | **Rotating Ads**



Myth – Medicare supplement insurance restricts your network of doctors.

Fact – Medicare supplement insurance allows you to stick with the doctors you already know. Any health care provider that accepts Medicare patients accepts Medicare supplement insurance. You won't have to worry about finding network providers or getting referrals to see specialists. Start saving at your health care appointments. Contact me to enroll in Medicare supplement insurance.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – United World | KY, MS, MO, TN, WA | Item #609667-3 | **Rotating Ads**



Myth – Medicare supplement insurance restricts your network of doctors.

Fact – Medicare supplement insurance allows you to stick with the doctors you already know. Any health care provider that accepts Medicare patients accepts Medicare supplement insurance. You won't have to worry about finding network providers or getting referrals to see specialists. Start saving at your health care appointments. Contact me to enroll in Medicare supplement insurance.

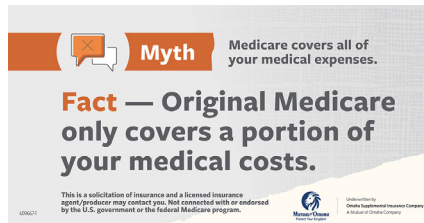
Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – United World | NJ | Item #609667-3 | **Rotating Ads**

Medicare Myths (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

Omaha Supplemental Insurance Company

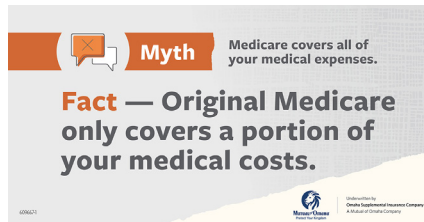


Myth – Medicare covers all your medical expenses.

Fact – Original Medicare only covers a portion of your medical costs. You’re responsible for premiums, deductibles, coinsurance and copayments. Medicare supplement insurance can help cover these costs. Contact me to start saving on your medical expenses.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Supplemental Insurance Company | MI | Item #609667-1 | **Rotating Ads**

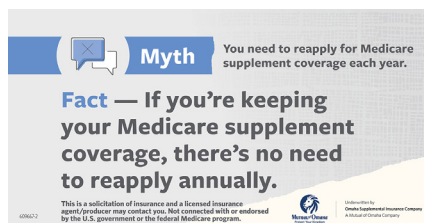


Myth – Medicare covers all your medical expenses.

Fact – Original Medicare only covers a portion of your medical costs. You’re responsible for premiums, deductibles, coinsurance and copayments. Medicare supplement insurance can help cover these costs. Contact me to start saving on your medical expenses.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Supplemental Insurance Company | NE | Item #609667-1 | **Rotating Ads**



Myth – You need to reapply for Medicare supplement coverage each year.

Fact – If you’re happy with your current Medicare supplement coverage, you don’t need to do anything during the Annual Enrollment Period.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Supplemental Insurance Company | MI | Item #609667-2 | **Rotating Ads**



Myth – You need to reapply for Medicare supplement coverage each year.

Fact – If you’re happy with your current Medicare supplement coverage, you don’t need to do anything during the Annual Enrollment Period.

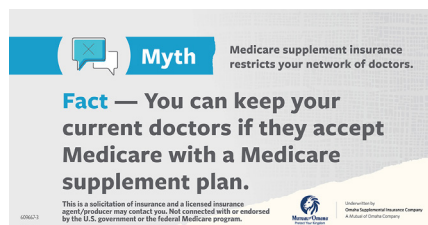
Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Supplemental Insurance Company | NE | Item #609667-2 | **Rotating Ads**

Medicare Myths (continued)

IMPORTANT REMINDER: When using these posts, you must include all the text and disclosures below.

Omaha Supplemental Insurance Company

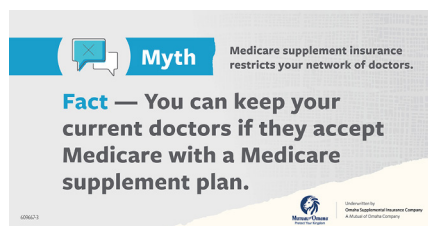


Myth – Medicare supplement insurance restricts your network of doctors.

Fact – Medicare supplement insurance allows you to stick with the doctors you already know. Any health care provider that accepts Medicare patients accepts Medicare supplement insurance. You won't have to worry about finding network providers or getting referrals to see specialists. Start saving at your health care appointments. Contact me to enroll in Medicare supplement insurance.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Supplemental Insurance Company | MI |
Item #609667-3 | Rotating Ads



Myth – Medicare supplement insurance restricts your network of doctors.

Fact – Medicare supplement insurance allows you to stick with the doctors you already know. Any health care provider that accepts Medicare patients accepts Medicare supplement insurance. You won't have to worry about finding network providers or getting referrals to see specialists. Start saving at your health care appointments. Contact me to enroll in Medicare supplement insurance.

Medicare supplement insurance disclosures: <https://www.mutualofomaha.com/disclosure/medicare-supplement-insurance/social-ads>

Approved States – Omaha Supplemental Insurance Company | NE |
Item #609667-3 | Rotating Ads

Wild Kingdom

IMPORTANT REMINDER: *When using these posts, you must include all the text and disclosures below.*



Mutual of Omaha's Wild Kingdom Protecting the Wild is officially here! Join us for these inspiring stories of real conservation success happening across the U.S. We cannot wait for you to join us.

Check out available episodes here: <https://bit.ly/3WSsP2i>



You've probably heard by now that Mutual of Omaha's Wild Kingdom is back. But where can you watch it? If your cable or satellite package doesn't come with RFD-TV, you can stream available episodes for free on WildKingdom.com. Yes ... for free!

Happy watching: <https://bit.ly/3WSsP2i>



Mutual of Omaha's Wild Kingdom is back and we've got a lot of exciting things in store for 2023! When you sign up to be a Wild Kingdom insider, you'll not only be the first to know breaking news, you'll also have access to exclusive content and deals.

It's easy to join: <https://bit.ly/3RkEYv8>

Notes

[illegible]

Notes

[illegible]



Why Mutual of Omaha

Over 50 years of Mutual of Omaha's Wild Kingdom taught us that the animal kingdom and the human kingdom have something in common ... an instinct to protect what matters most. Through insurance and financial products, we help people protect their lives, protect their families, protect their kingdoms.

MutualofOmaha.com